

Professional Experience	Newell Brands, Kalamazoo, MI Associate Industrial Designer	September 2024 – Present
	<ul style="list-style-type: none">• Actively participated in consumer empathy research and design discovery, ensuring that the products we created truly met the needs of our users.• Partnered with R&D and Marketing teams to develop feasible products and validate prototypes, ensuring that my designs were not only innovative but also practical and manufacturable.	
	Dick’s Sporting Goods, Pittsburgh, PA Associate Industrial Designer	May 2024 – September 2024
	<ul style="list-style-type: none">• Implemented design revisions to mechanical and aesthetic features to ensure compliance with updated VBL regulations. through rigorous prototyping, testing, and refinement.• Partnered with business development, sourcing, and branding teams to conceptualize, develop, consumer-focused products.	
	General Electric Appliances, Louisville, KY Industrial Design Intern	May 2023 – May 2024
	<ul style="list-style-type: none">• Developed innovative appliance concepts: Prioritized user experience, brand identity, and manufacturing feasibility to create cutting-edge products, including 5 patent-pending solutions.• Refined designs through iterative process: Ensured top-tier performance and safety compliance through rigorous prototyping, testing, and refinement.• Communicated design vision effectively: Utilized strong storytelling and visualization to convey innovative ideas and foster stakeholder engagement.	
	DISHER, Zeeland, MI Industrial Design Intern	May 2022 – August 2022
	<ul style="list-style-type: none">• Contributed to the entire product development lifecycle, from market research and concept generation to prototyping and presentation, collaborating with cross-functional teams.	
	Richmond Institute for Design + Innovation, Kalamazoo, MI Keyshot Adjunct Lecturer	Spring 2025
	Industrial Design Mentor and CAD Tutor	August 2022 – Present

Education	Western Michigan University, Kalamazoo, MI 2024 Graduate Bachelor of Fine Arts in Product Design, Richmond Institute for Design + Innovation	September 2020 – May 2024
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Core Competencies	Prototyping/3D Printing	Project Management	Teamwork
	Surface Modelling	Sketching & Rendering	Design Research
	Product Benchmarking	Concept Ideation	Aesthetic Refinement
3D CAD: Solidworks, Fusion 360, Rhinoceros 3D, Gravity Sketch Rendering: Keyshot 11 Adobe Creative Suite: Illustrator, Photoshop, Premiere Pro, InDesign, Sketchbook Pro Presentations: Figma, Miro, Microsoft PowerPoint, Google Slides			

Achievements	IDSA Vice President	September 2021 –September 2023
	WMU Innovation Expo 3rd Place Winner	December 2022
	International Housewares Competition 3rd Place Winner	2025
	WMU Deans List & Honors College	All Years